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Visual project management

The present Dossier, number 31 of the ModaPalavra e-periodical, was dedicated to Visual Project Management. For this number we received different researches that disseminated principles, processes and tools with approaches that advocate the visualization of information and visual thinking for the development of solutions in the area of design. And, in this sense, we talk about design in all its scope.

In this way, we gathered five articles that combined the best theoretical-methodological rigor and practical utility. All of them are very well aligned with the magazine and the theme of this edition — since they deal with cases, resources, practices, tools and other types of visual solutions that somehow supported processes and projects.

Here the reader can find two articles with a bias more applied to fashion, and three more more aligned to design in a broad, clear way, without disconnecting from the essence of the magazine and the theme of the edition. Are they:

The publication entitled **Contributions of Visual Management to Trend Analysis** helps to expand scientific knowledge by demonstrating how the principles and tools of visual management can be combined with other proposals to add advantages to the trend analysis process.

Still focused on fashion, the title search **Application of Visual Project Management for the Construction of a Pro-Sustainability Project Tool** promotes visual solutions for the development of fashion projects that minimize the generation of waste.

With a challenge similar to the previous ones, but with an approach more aligned to another specificity of design, the article **Visual Management of Audiovisual Projects** —

improving the creative process of production design demonstrates how the Lemming principles were combined with the art direction procedures for make key procedures in audiovisual production design more visual.

The research, **Lemmex — an agile approach to consultancies in service design** — reports, through three case-situations, how agile principles were used in the optimization of analysis time and in decision making for different companies through Group consultancies Research Center / UFSC.

Finally, the research entitled **Visual Management: mapping experiences from service blueprints in the remote scenario** presents a successful application of visual management through the service blueprint tool for the people management area.

With this set of articles, we believe that this edition has reached an important milestone by presenting investigations applied in the Brazilian context that relate different developments from design to Visual Project Management. The edition certainly has the potential to open doors for new research and discoveries. We wish you a great reading and a year full of science and design.