

RE A M D

Editorial

Editorial Letter

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Cyntia Tavares Marques de Queiroz

Federal University of Ceará - UFC

Lattes: 7196766489663741. Orcid: 0000-0001-8945-0988.

E-mail: cyntiatavares@ufc.br

Juliana Bortholuzzi

University of Vale do Rio dos Sinos - Unisinos

Lattes: 4343847822688401. Orcid: 0009-0009-2755-9473.

E-mail: jubortholuzzi@unisinos.br



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1 Extension in motion: practices, territories and knowledge in the field of fashion and design

This Dossier arises from the intersection of research, teaching, and extension, articulated through the **Working Group "Fashion, Outreach, and Educational Management"**, created within the scope of the **Fashion Colloquium in 2023**. Since its first edition, the WG has been established as a space for qualified dialogue, bringing together teachers, researchers, students and professionals interested in critically reflecting on training, pedagogical practices, the market and the social commitments of fashion and design in a contemporary context. Year after year, the WG grows, expands its interlocutions and consolidates itself as a fertile territory for interdisciplinary debate and for the socialization of academic and extension experiences.

The aim of this Dossier reflects this collective maturation. By bringing the discussions initiated at the Fashion Colloquium into the realm of publishing, the goal is not only to document practices but also to explore the interplay of concepts, methodologies, and approaches that span teaching, university extension programs, academic administration, and design processes. This initiative recognizes extension as an integral part of the public university and its social function, as advocated by the Forum of Pro-Rectors for Extension at Brazilian Public Universities (FORPROEX, 2012).

The articles collected here highlight the diversity of approaches and areas of focus in extension and educational initiatives in fashion, design, and related fields. The experiences presented engage with communities, museums, social institutions, productive contexts, and formal and informal educational settings, reaffirming the transformative nature of extension when combined with critical pedagogies, active learning, and collaborative practices (FREIRE, 1996).

In this regard, the texts reveal an affinity with educational perspectives committed to the empowerment of individuals, the collective construction of knowledge, and the valuing of lived experiences. As bell hooks (2013) points out, teaching is a deeply political act that requires engagement,

active listening, and ethical responsibility, especially when seeking to break away from hierarchical and exclusionary models of education.

At the same time, the Dossier highlights pressing contemporary concerns, such as sustainability, circularity, decoloniality, entry into the workforce, and public management of education. These themes run through the articles not as passing trends, but as fundamental commitments of fashion and design education, aligned with the social, cultural, and environmental demands of the 21st century.

This publication thus reaffirms the role of scientific events, such as the **Fashion Colloquium**, as catalysts for research networks and shared practices, capable of generating significant developments in academic output. The Dossier is the result of a collective effort that grows stronger with each edition, broadening the range of voices, territories, and perspectives.

We hope that this collection of texts will inspire new reflections, foster institutional partnerships, and contribute to advancing discussions on teaching, extension, and contemporary practices, thereby strengthening the social commitment of research in fashion, design, and related fields.

2 Organizers

Cynthia Tavares is an Associate Professor II of the Design-Fashion course at UFC. She has a PhD in Education, a Master in Design and Marketing, an MBA in Branding and Marketing (PUC-RS), along with two degrees and a specialization. She is vice-president of the Fashion Colloquium and president of Abepem, and is a member of the Editorial Board of ENSINARMODE magazine.

Juliana Bortholuzzi is a postdoctoral researcher in the Communication and Semiotics Program at PUC-SP, holds a Ph.D. in Communication Sciences, a Master's degree in Cultural Processes and Manifestations, a bachelor's degree in Fashion and Law, and a postgraduate degree in Private Law. She is a professor in the Fashion Program at Unisinos Porto Alegre, president of the Fashion Colloquium, and a member of Abepem¹.

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Conflict of Interest Declaration

The authors declare that they are not aware of any conflicts of financial interest or personal relationships that may have influenced the work reported in this article.

Declaration of Contribution of Authors and Collaborators (CRediT - Contributor Roles Taxonomy)

Conception of work: Cynthia Tavares and Juliana Bortholuzzi. The conception of the editorial text was carried out jointly, based on readings, analyzes and discussions of two articles approved for the Dossier.

Original text writing: Cynthia Tavares and Juliana Bortholuzzi. Both played an active role in writing the editorial, articulating the conceptual and thematic threads that emerged from the selected works.

Analysis and thematic curation: Cynthia Tavares and Juliana Bortholuzzi. The authors jointly conducted a critical review of the articles, identifying theoretical, methodological, and conceptual commonalities that formed the basis for the development of this text.

Revision and edition: Cynthia Tavares and Juliana Bortholuzzi. Final review of the content, ensuring compliance with the Dossier's editorial scope and the journal's guidelines.

Supplementary material

All the data necessary to reproduce the results are contained in the article itself.

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